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REAL WESTERNERS; NOT BAD MANIKINS



"Bang! Bang! The .45's roared and the bad-man bit the sawdust on the floor of the Last Chance Saloon. Calmly and with the utmost nonchalance, our hero pushed his smoking revolver into his holster and began to roll a zigaret. 'Thar, Tex Johnson,' he drawled, 'yuh ain't goin' to talk that a-way 'bout no innocent gal when Ahm aroun'."

Old stuff, you sigh, wearily. Right! Such paragraphs belong to the Dark Ages of American fiction: that age when the villain was a shiftyeyed Bad Manikin and the hero a Mechanical Shooting Doll.

But here is a gripping tale of the old west written in the new manner. William Patterson White tells a thrilling story in his new novel, "The Rider of Golden Bar" and peoples it with characters of flesh and blood. Billy Wingo, good-natured and lazy, is a hero of human qualities. The adventures that pile about him after he is elected sheriff make a story that will hold your interest to the end.



"THE RIDER OF GOLDEN BAR"

BY WILLIAM PATTERSON WHITE

WILLIAM PATTERSON WHITE holds a definite position among the writers of American adventure fiction. Lovers of western stories at once recognized the high qualities of his "The Owner of the Lazy "Lynch Lawyers" and other tales of the country he knows so well.

The author was born in St. Paul, Minn., educated in the United States. France and Switzerland, and has traveled extensively in this country and Europe. To this education, White has brought a fund of knowledge gained by first-hand experience in many walks of life.

He has been a telegraph messenger, a surveyor in Pennsylvania and West Virginia, a planer in the Baldwin Locomotive Works, draughtsman, teamster, mule skinner and has worked in a bookstore, planing mill, dry-shed and lumber yard. He spent two years in Idaho hunting, fishing, riding and lumbering.

HE RIDER OF GOLDEN BAR" is the latest and best of White's brilliant list of western novels. John Clair Minot, literary critic of the Boston Herald, remarked when he finished the book that "it's the kind that keeps you up till the milkman comes. The only way to be sure of your sleep is to begin it in the morning, not at sundown."

The title role is played by Billy Wingo, good-natured, honest, lazy, goodlooking and intensely human. Because they thought Billy could be easily handled, the gang of politicians who ran the affairs of Golden Bar decided he would make a good sheriff. They needed one decent man to save the ticket. Billy was elected but failed to pry attention to their threats and bribes. The law was enforced it was a girl who provided Billy with the incentive to clean up the county and soon the cattle rustlers and murderers were running for cover.

Begins in The Herald Tomorrow, Monday, March 13

This new novel, to begin tomorrow, is another winner in The Herald's great fiction series for 1922. It will be completed in twelve installments. It will maintain the standard of the stories that have gone before. After it will follow the great, outstanding novel of 1922, the year's best seller, Hutchinson's "If Winter Comes",--the novel that has gripped the hearts of a million readers in England and America. And after this notable novel will come, in generous daily installments, seventeen more before the year's end; each one the work of a noted master of fiction.

The Fiction Series is but one outstanding feature of Herald Service. At the head of the list--of course--is the news service, world-wide in scope, minute in its attention to local and state news, comprehensive, thorough, complete-"Today's News Today."

Turn confidently to The Herald every day for all the news, for a chapter or two of absorbing fiction, for comics loaded with sure-fire laughs, for features of value to women and the home, for helpful educational articles, for an editorial page that deals fairly, fully, frankly with the questions of home, state and national interest that concern public welfare.